

# SAN FRANCISCO SMALL BUSINESS WEEK 2022



San Francisco Small Business Week (SFSBW) celebrates San Francisco's strong, vibrant small business community. Filled with networking opportunities, business-building workshops, and inspiring content, the event serves to educate and empower entrepreneurs who are getting started, growing, and staying in San Francisco. The 2022 event is scheduled for May 2nd - 8th and planned to be live with virtual opportunities.

| Benefits  | Presenting<br>(Exclusivity)<br>\$75,000 | Small Business<br>Champion<br>\$30,000 | Small Business<br>Supporter<br>\$15,000 | Small Business<br>Circle<br>\$10,000 | Friend of Small<br>Business Week<br>\$5,000 |
|---|---|--|---|--------------------------------------|---|
| Tickets to InspireSF & Closing SFSBW Event  | 25                                      | 20                                     | 15                                      | 10                                   | 5   |
| Listed as Presenting Sponsor on all SFSBW events and included in logo lock-up with SFSBW brand                                      | •                                       |  |   |                                      |   |
| First right of refusal for 2023 Program   | •                                       |  |   |                                      |   |
| Opportunity to offer a 2-minute Welcome during InspireSF  | •                                       |  |   |                                      |   |
| Opportunity to be highlighted as a speaker during live event*   | •                                       |  |   |                                      |   |
| Access to attendee names and company list   | •                                       |  |   |                                      |   |
| Opportunity to work with SFCC staff to curate content*  | •                                       |  |   |                                      |   |
| Inclusion in Press Release to local media   | •                                       |  |   |                                      |   |
| Dedicated boosted post on SFCC and SFSBW Facebook and LinkedIn pages  | •                                       |  |   |                                      |   |
| Opportunity to exhibit at InspireSF and Closing Event*  | •                                       | •                                      |   |                                      |   |
| Opportunity to offer a Sponsor produced, pre-recorded 3-minute reel during a SFSBW Session*   | •                                       | •                                      |   |                                      |   |
| Opportunity to offer raffle item or giveaway to attendee*   | •                                       | •                                      |   |                                      |   |
| Verbal recognition during event   | •                                       | •                                      |   |                                      |   |
| Logo hyperlinked on virtual event platform*   | •                                       | •                                      |   |                                      |   |
| Opportunity for SF Chamber Partner Spotlight. Included in (1) Business This Week, on social media and posted on sfchamber.com       | •                                       | •                                      |   |                                      |   |
| Ad inclusion in post event eblast to all attendees  | •                                       | •                                      |   |                                      |   |
| Opportunity to build virtual or in-person resource workshop to be included in SFSBW programming. Sponsor responsible for logistics. | •                                       | •                                      | •                                       |                                      |   |
| Participation opportunity during SFSBW workshop*  | •                                       | •                                      | •                                       |                                      |   |
| Ad inclusion on SFSBW website   | •                                       | •                                      | •                                       |                                      |   |
| Logo included on any local media ad placements*   | •                                       | •                                      | •                                       |                                      |   |
| Company page tagged as sponsor on SFCC and SFSBW's Facebook, Instagram, LinkedIn and Twitter accounts                               | •                                       | •                                      | •                                       |                                      |   |
| Hyperlinked logo included on SFSBW website  | •                                       | •                                      | •                                       | •                                    |   |
| Logo listed in all pre and post event eblast to all attendees   | •                                       | •                                      | •                                       | •                                    |   |
| On-screen logo recognition during events  | •                                       | •                                      | •                                       | •                                    | •   |
| Hyperlinked logo on dedicated event webpage and registration webpage  | •                                       | •                                      | •                                       | •                                    | •   |

\* As available.